

Heechan Lee

UX / Interactive / Product Designer

www.heech.online / hlee183@pratt.edu

Education

Pratt Institute

MFA Interactive Arts 2025

Rhode Island School of Design

BFA Illustration 2020

Skills

Art & Design

Illustration

UI/UX Design

Graphic Design

Branding

Animation

Photography

Software

Adobe Design Suite

Adobe After Effect

Figma

Touch Designer

P5js

Language (Bilingual)

English

Korean

Work Experience

Graduate Assistant / 2025 Spring

Digital Prototyping

- Assisted students with troubleshooting code and understanding digital prototyping concepts.
- Conducted research on creative coding, AI integration, and interactive 3D space in p5.js.
- Explored rapid mixed-reality prototyping techniques to enhance digital design workflows.

Ara Education / 2024 Ongoing

Part Time Graphic Designer

- Oversee branding, graphic design, and interior aesthetics to maintain a cohesive visual identity.
- Design marketing materials, including brochures, posters, and digital assets, to enhance brand presence.
- Develop and refine the institution's visual identity to align with its educational values.

Nation A / 2023 8 months

Intern UI Designer & Graphic Designer

- Designed and developed branding materials, including logo, brand colors, and marketing assets.
- Created UI/UX designs for the company's website and app interface to enhance usability.
- Produced a range of visual content, including posters, brochures, and banners, to support product promotion.

Suji Library / 2021 - 2022

Social Service Agent (Alternate Military Service)

- Managed book organization, transportation, and administrative tasks within the library.
- Oversaw the newly remodeled AR/VR zone, handling promotions, event coordination, and advertising.
- Designed graphic materials to support AR/VR events and enhance user engagement.